

REAL GROWTH

The Official Newsletter of the Seguin EDC

August 2023 Issue

SEGUIN
TEXAS

ECONOMIC
DEVELOPMENT
CORPORATION

About the SEDC

Site Selection

Targeted Industry

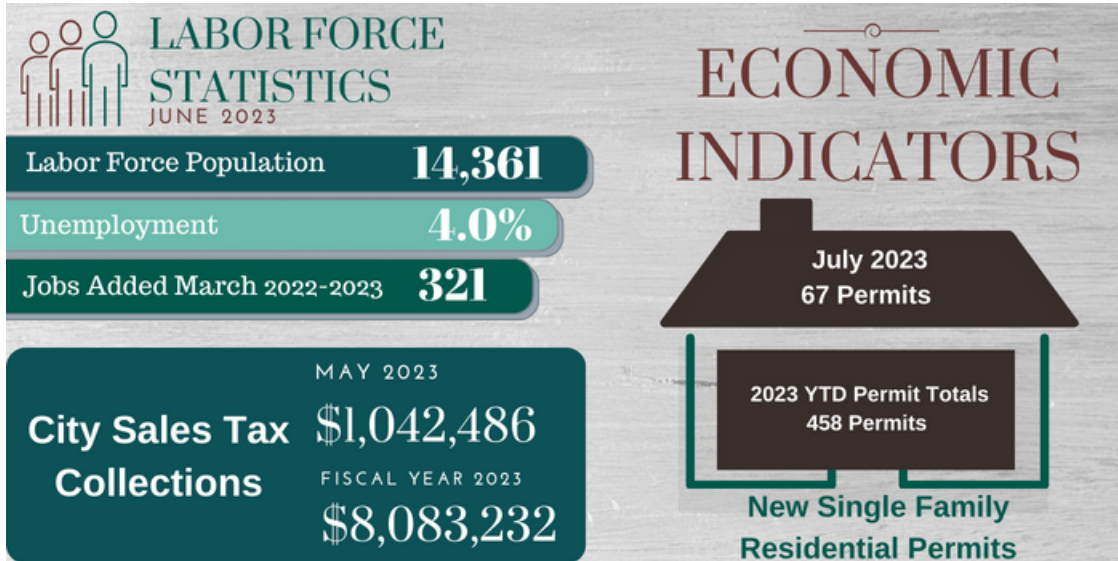
TOP STORIES

CELEBRATING SUCCESS AT THE SEGUIN JOB FAIR!



We are thrilled to announce that the Seguin Job Fair, held on July 27, was a huge success, bringing together over 160 talented job seekers and more than 20 Seguin employers from various industries. The event took place at the Seguin Coliseum, located at 950 S Austin St, Seguin, TX, and we couldn't be happier with the overwhelming response from both job seekers and employers! [Read More](#)

ECONOMIC INDICATORS



LOCAL NEWS

MAX STARKE PARK IN RUNNING FOR NIAGARA CARES PERK YOUR PARK PROJECT GRANT

Niagara Cares is perking parks! Max Starke Park in Seguin is one of nine finalists in the running to receive a \$75,000 park renovation. Visit this link <https://niagaraperkyourpark.com/parks/max-starcke-park/> and click to support Max Starke Park. You can support our park once a day, every day through September 18, 2023. . [Read More](#)

GROUP BRINGING SOLAR FARM TO OPEN FIELD IN SEGUIN

A group of area businesses are partnering to build a solar farm in Seguin that could be beneficial for the individual companies, for Seguin and for the environment as a whole. Late last month, Vitesco Technologies, Big Sun Solar and the Guadalupe Valley Electric Cooperative broke ground on the project at a 12-acre lot next to Vitesco's manufacturing facility in Seguin. The project calls for 4,800 solar panels to be installed to generate thousands of megawatts of clean energy each year, said Rich Anderson, Vitesco's Seguin plant manager. The panels are expected to supply more than 10% of the plant's electricity, he said. [Read More](#)

STUDY SUGGESTS SEGUIN SHOULD CONSIDER BUILDING MULTI-MILLION DOLLAR HOTEL, CONVENTION CENTER

(Seguin) — A new report shows that Seguin could support a large new hotel and convention/conference center. The report is based on a study conducted by Convention, Sports & Leisure LLC. The firm was hired by the city of Seguin to conduct a feasibility study on the convention center project. [Read More](#)

SEGUIN INVITING SHOPPERS TO SHOP THE MARKETS DOWNTOWN

(Seguin) — Lately Downtown Seguin has seen an abundance of farmers and artisan markets pop up. With so many local creatives and farmers in the area, it is no wonder this has happened! Grab your reusable shopping bags, or maybe your rolling cart, and get your weekly fix of tasty treats and local goodies. Here is a breakdown of when and where you can shop some of Seguin's most unique markets and get those one-of-a-kind items. [Read More](#)

CITY DEVELOPS PLAN TO CREATE A MORE VIBRANT DOWNTOWN SEGUIN

(Seguin) — The city of Seguin not only is planning for the overall future of the city, but it's also coming up with ways to completely transform the downtown historic district. In addition to the comprehensive plan that was approved by the city council on Tuesday, the city is also wrapping up a master plan for the downtown area. Much like the larger comprehensive plan, the downtown master plan has been a year and a half in the making. The city worked with the firm Freese and Nichols to develop both plans. [Read More](#)

COUNCIL PUTS FINAL TOUCHES ON CITY LONG RANGE PLAN

(Seguin) — The plans for Seguin's future are now officially in place. The Seguin City Council on Tuesday approved the final reading of an ordinance that adopted the city's new comprehensive plan. The plan looks at every aspect of living, working, and playing in Seguin. It provides a vision for the future, and a plan for the steps that need to be taken to get there. [Read More](#)

HARBOR FREIGHT TOOLS CELEBRATES LOCATION IN SEGUIN

Seguin's new store is the 119th Harbor Freight Tools store in Texas. The company, which hires locally, has brought between 25 to 30 new jobs to the surrounding community. [Read More](#)

REGION AND STATE NEWS

TEXAS MANUFACTURING OUTPUT CONTRACTS AGAIN

Texas factory activity declined in July, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, held fairly steady at -4.8, a reading indicative of a modest contraction in output. [Read More](#)

SAN ANTONIO ECONOMIC INDICATORS

San Antonio payroll jobs declined in June as the metro experienced mixed employment growth across sectors. In contrast, unemployment decreased as the labor force contracted. Existing-home sales fell, and single-family permits continued to rebound. [Read More](#)

TEXAS ECONOMIC SNAPSHOT

Texas continues to lead the nation in an economic resurgence and remains one of the strongest and most diverse economies in the nation. Click the following link for a snapshot of the state's economic status: [Texas Economic Snapshot](#)

SMALL BUSINESS



Dos Agaves Bar & Grill

1003 North Hwy 123 Bypass

[Learn More](#)



Rayne Rose Gift & Apparel

225 N Saunders St. Unit 14

[Learn More](#)



Boundless Roots Yoga

110 W Court St

[Learn More](#)



Bar Seguin
410 N Austin St

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SEDC EVENTS



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