

SEGUIN TEXAS

ECONOMIC DEVELOPMENT CORPORATION

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The Board of Directors of the Seguin Economic Development Corporation (SEDC) will hold a regular meeting on Monday, October 3, 2016 at 12:00 pm. at the Municipal Annex Building Conference Room, 211 North River Street, Seguin, Texas for discussion and possible action on the following matters:

1. Call to Order.

Board President, Robert Haynes called the meeting to order at 12:00pm.

2. Pledge of Allegiance.

3. Roll Call.

Stuart Dorsey, Leroy Alves, Gilbert Acuna, Andrew Koenig and Robert Haynes were present. Others present: Josh Schneuker, Karlee Scheel, Doug Faseler, Angela Dickerson and Mayor Don Keil.

4. Public Comments.

Gerri Lawing, Economic Development Coordinator for Guadalupe Valley Electric Cooperative (GVEC), informed and educated the Board and Staff on key initiatives that GVEC is currently undertaking to market the 13 county region. Lawing provided the Board and Staff with information on GVEC's new supplemental website, devoted solely to economic development. Lawing said that the new website highlights regional demographics, available properties, economic development contacts, vibrant photos and more. Additionally, Lawing explained that GVEC maintains very active social media accounts, in which they have a strong site selector follower base. Lawing encouraged the Board and Staff to join GVEC in efforts to promote the region and reinforce Seguin's message.

5. Consideration and action on the approval of the minutes of the Seguin Economic Development Corporation meeting held on September 6, 2016.

Director Leroy Alves made a motion to approve the minutes of the Seguin Economic Development Corporation meeting held on September 6, 2016. Director Andrew Koenig seconded the motion, the motion carried unanimously.

6. Consideration and possible action on a resolution approving the engagement of TRC Solutions for engineering services on property owned by the SEDC at Highway 123 and Strempel Road – Joshua Schneuker, Interim Director of Economic Development.

Interim Director of Economic Development, Josh Schneuker updated the Board on the current status of the property owned by the SEDC at Highway 123 and Strempel Road. Schneuker explained the

benefits of engaging TRC Solutions for engineering services, and how these services directly affect the prosperity of the property and furthermore, the recruitment of new business to the property. Director Stuart Dorsey made a motion to approve the resolution approving the engagement of TRC Solutions for engineering services on property owned by the SEDC at Highway 123 and Strempel Road. Director Leroy Alves seconded the motion, the motion carried unanimously.

7. Review and discussion on changes to SEDC job descriptions and job titles - Joshua Schneaker, Interim Director of Economic Development.

Interim Director of Economic Development, Josh Schneaker explained that in late July/early August, he engaged in an in depth review of the job descriptions for both the Economic Development Analyst and Specialist positions, in preparation for the annual evaluation. In reviewing the job descriptions, Schneaker said that it became obvious that the two were nearly identical to one another, and that he would have a hard time truly evaluating each position separately. Schneaker said that in order to evaluate the positions effectively, he needed to identify separate job duties that were essentially duplicated for each position to ensure that our department could be more efficient. Schneaker informed the board that he proposed two new positions that focused on the bread and butter of economic development, business recruitment and business retention. Schneaker said that Mr. Faseler and Mrs. Garcia (City of Seguin HR Director) directed him to proceed with the new positions. Schneaker informed the Board that on September 12th he was notified that the job descriptions and job titles of Business Retention Specialist and Business Recruitment Specialist were approved. Schneaker explained that Ms. Karlee Scheel was assigned the title of Business Recruitment Specialist because she has primarily been working on recruitment and marketing projects and Ms. Ashlynn Tovar has been assigned the title of Business Retention Specialist because of her previous work on business retention events and efforts.

8. Review and discussion on Staff Report - Joshua Schneaker, Interim Director of Economic Development.

Interim Director of Economic Development, Josh Schneaker informed the board about upcoming SEDC activities, events, and travel.

9. Adjournment and move into Executive Session under Subsections (1) and/or (2) of Section 551.087, Section 551.071, 551.072, and 551.074 of the Texas Government Code to discuss and deliberate regarding:

- a. Commercial or financial information the SEDC has received regarding one or more business prospects the SEDC seeks to have locate, stay or expand in the City of Seguin, and to deliberate financial or other incentives for such businesses and/or consultation with the SEDC's attorneys.
- b. Personnel.

The board convened into Executive Session at 12:27pm.

10.Reconvene into Regular Session for discussion and possible action on executive session items - Joshua Schneuker, Interim Director of Economic Development.

The board reconvened into Regular Session at 12:50 pm. No action was taken on executive session items.

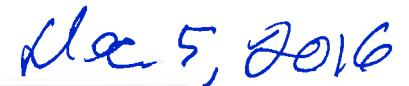
11.Set a date and time for next meeting - Tentatively: October 28, 2016, at 9:00 am.

12.Adjournment.

The meeting was adjourned at 12:51 pm.



Date:



Stuart Dorsey, Secretary
Seguin Economic Development Corporation