



City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Meeting Minutes

Seguin Economic Development Corporation

Thursday, August 3, 2023

12:00 PM

Seguin City Council Chambers

Public

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Thursday, August 3, 2023, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.

SEDC Board President Carlos Moreno called the SEDC Board of Directors Regular Meeting to order at 12:00 PM.

2. Pledge of Allegiance.

3. Roll Call.

Also present were Donna Dodgen - Mayor of Seguin, Steve Parker - Seguin City Manager, Josh Schneuker - SEDC Executive Director, Ashlynn Read - SEDC Business Retention Specialist, Brittney Watson - SEDC Marketing Specialist/Office Manager, and Allison Bastian-Rodriguez - SEDC Attorney.

Present: 3 - Don Keil, Carlos Moreno, and Robert Meservey

Absent: 2 - Elaine Bennett, and Drew Engelke

4. Public Comments.

No public comments were made.

5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on July 6, 2023 – Carlos Moreno.

Director Robert Meservey made a motion to approve the minutes of the SEDC Regular Meeting held on July 6, 2023. Director Don Keil seconded the motion, the motion carried unanimously.

6. Presentation and approval of the SEDC Financial Report as of May 31, 2023 – Josh Schneuker.

Director Don Keil made a motion to approve the SEDC Financial Reports as of May 31, 2023. Director Robert Meservey seconded the motion, the motion carried unanimously.

- 7. Presentation, discussion, and possible action on a Resolution adopting the Fiscal Year 2023-2024 Seguin Economic Development Corporation Budget – Josh Schneuer.

Director Robert Meservey made a motion to approve a Resolution adopting the Fiscal Year 2023-2024 SEDC Budget. Director Don Keil seconded the motion, the motion carried unanimously.

- 8. Presentation, discussion, and possible action on a Resolution approving the Fiscal Year 2023-2024 Management Services Agreement between the Seguin Economic Development Corporation and the City of Seguin – Josh Schneuer.

Director Robert Meservey made a motion to approve a Resolution approving the Fiscal Year 2023-2024 Management Services Agreement between the Seguin Economic Development Corporation and the City of Seguin. Director Don Keil seconded the motion, the motion carried unanimously.

- 9. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneuer.

- Marketing and Recruitment Report: KPI Report, Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
• Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.
• Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.
• Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.

- 10. Adjournment.

SEDC Board President Carlos Moreno adjourned the meeting at 12:28 P.M.

Signature:

[Handwritten Signature]
Robert Meservey
Secretary

Date:

11/2/23