



ECONOMIC  
DEVELOPMENT  
CORPORATION

# City of Seguin

210 E. Gonzales Street  
Seguin TX, 78155

## Meeting Minutes

### Seguin Economic Development Corporation

Thursday, November 2, 2023

12:00 PM

Seguin City Council Chambers

Public

#### NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Thursday, November 2, 2023, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

#### MEETING AGENDA

1. Call to Order.

**SEDC Board President Carlos Moreno called the SEDC Board of Directors Regular Meeting to order at 12:05 PM.**

2. Pledge of Allegiance.

3. Roll Call.

**Present:** 4 - Elaine Bennett, Don Keil, Drew Engelke, and Robert Meservey

**Presiding:** 1 - Carlos Moreno

4. Public Comments.

**No public comments were made.**

5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on August 3, 2023 – Carlos Moreno.

**Director Don Keil made a motion to approve the minutes of the Seguin Economic development Corporation Regular Meeting held on August 3, 2023. Director Drew Engelke seconded the motion, the motion carried unanimously.**

6. Presentation and approval of the SEDC Financial Report as of August 31, 2023 – Susan Caddell.

**Director Elaine Bennett made a motion to approve the SEDC Financial Report as of August 31, 2023. Director Drew Engelke seconded the motion, the motion carried unanimously.**

7. Presentation and approval of the SEDC Investment Report for the 3rd Quarter of Fiscal Year 2023 – Susan Caddell.

**Director Rob Meservey made a motion to approve the SEDC Investment Report for the 3rd Quarter of Fiscal Year 2023. Director Drew Engelke seconded the motion, the motion carried unanimously.**

8. Presentation and discussion regarding the development of the City of Seguin and Seguin Economic Development Corporation Comprehensive Economic Development Strategy (CEDS) – Josh Schneker.
9. Presentation and discussion on the Interstate 10 and FM 464 Water Line Extension Project – Josh Schneker.
10. Presentation, discussion, and possible action on a Resolution authorizing the termination of a Memorandum of Understanding with the Alamo Workforce Development, Inc. D/B/A Workforce Solutions Alamo, relating to the application for a Texas Workforce Commission High Demand Job Training Grant – Josh Schneker.

**Director Don Keil made a motion to approve a Resolution authorizing the termination of a Memorandum of Understanding with the Alamo Workforce Development, Inc. D/B/A Workforce Solutions Alamo, relating to the application for a Texas Workforce Commission High Demand Job Training Grant. Director Rob Meservey seconded the motion, the motion carried unanimously.**

11. Presentation on the Future of TSTC in Seguin, Guadalupe County and the South-Central Texas Region – Josh Schneker.
12. Presentation of the 2022-2023 Seguin Economic Development Corporation Annual Report – Josh Schneker.
13. Presentation of the 2023-2024 Seguin Economic Development Corporation Plan of Work – Josh Schneker.
14. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneker.
- Marketing and Recruitment Report: KPI Report, Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
  - Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.
  - Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.
  - Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.

- 15. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

**The SEDC Board of Directors convened into Closed Session at 1:39 PM.**

Section 551.087 – Deliberation Regarding Economic Development Negotiations (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Jackpot

- 16. Reconvene into Regular Session

**The SEDC Board of Directors reconvened into Regular Session at 1:55 PM.**

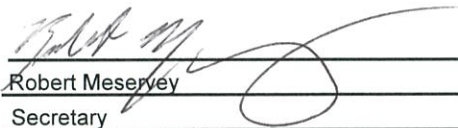
- 17. Possible discussion and action related to Project Jackpot – Josh Schneker.

**No action taken.**

- 18. Adjournment.

**SEDC Board President Carlos Moreno adjourned the SEDC Board of Directors Regular Meeting at 1:55 PM.**

Signature:

  
 \_\_\_\_\_  
 Robert Meservey  
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 Secretary  
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Date:

12/7/2023