



City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Meeting Minutes

Seguin Economic Development Corporation

Thursday, December 7, 2023

12:00 PM

Seguin City Council Chambers

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Thursday, December 7, 2023, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.

SEDC Board President Carlos Moreno called the SEDC Board of Directors Regular Meeting to order at 12:01 PM.

2. Pledge of Allegiance.

3. Roll Call.

Also present were Donna Dodgen - Mayor of Seguin, Steve Parker - Seguin City Manager, Josh Schneuker - SEDC Executive Director, Ashlynn Read - SEDC Industry and Workforce Development Manager, Brittney Watson - SEDC Marketing and Events Manager, and Allison Bastian-Rodriguez - SEDC Attorney.

Present: 4 - Elaine Bennett, Don Keil, Drew Engelke, and Robert Meservey

Presiding: 1 - Carlos Moreno

4. Public Comments.

No public comments were made.

5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on November 2, 2023 – Carlos Moreno.

Director Robert Meservey made a motion to approve the minutes of the SEDC Regular Meeting held on November 2, 2023. Director Drew Engelke seconded the motion, the motion carried unanimously.

6. Presentation and approval of the SEDC Financial Report as of September 30, 2023 – Susan Caddell.

Director Elaine Bennett made a motion to approve the SEDC Financial Report as of September 30, 2023. Director Drew Engelke seconded the motion, the motion carried unanimously.

7. Presentation and approval of the SEDC Investment Report for the 4th Quarter of Fiscal Year 2023 – Susan Caddell.

Director Rob Meservey made a motion to approve the SEDC Investment Report of the 4th Quarter of the Fiscal Year 2023. Director Drew Engelke seconded the motion, the motion carried unanimously.

8. Presentation, discussion, and possible action on a Resolution adopting the City of Seguin and Seguin Economic Development Corporation Comprehensive Economic Development Strategy (CEDS) – Josh Schneuker.

Director Elaine Bennett made a motion to approve a Resolution adopting the City of Seguin and Seguin Economic Development Corporation Comprehensive Economic Development Strategy (CEDS). Director Don Keil seconded the motion, the motion carried unanimously.

9. Presentation, discussion, and possible action on a Resolution Supporting the Expansion of Public Transportation in Seguin, in partnership with the Alamo Area Council of Governments (AACOG) – Josh Schneuker.

Director Rob Meservey made a motion to approve a Resolution Supporting the Expansion of Public Transportation in Seguin, in partnership with the Alamo Area Council of Governments (AACOG). Director Don Keil seconded the motion, the motion carried unanimously.

10. Presentation, discussion, and possible action on a Resolution authorizing the Third Amendment to the Performance Agreement between the Seguin Economic Development Corporation and Johnny Pickles Distillery – Josh Schneuker.

Director Don Keil made a motion to approve a Resolution authorizing the Third Amendment to the Performance Agreement between the Seguin Economic Development Corporation and Johnny Pickles Distillery. Director Drew Engelke seconded the motion, the motion carried unanimously. Directors Rob Meservey and Director Carlos Moreno abstained from the vote. The vote carried unanimously.

11. Presentation and discussion on the Interstate 10 and FM 464 Water Line Extension Project – Josh Schneuker.

12. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneuker.

- Marketing and Recruitment Report: KPI Report, Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
- Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.

- Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.
- Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.

13. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

The SEDC Board of Directors convened into Closed Session at 12:45 PM.

Section 551.087 – Deliberation Regarding Economic Development Negotiations (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Jackpot

14. Reconvene into Regular Session

The SEDC Board of Directors reconvened into Regular Session at 1:00 PM.

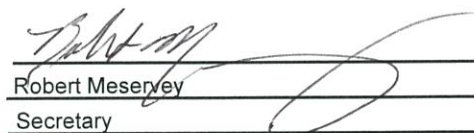
15. Possible discussion and action related to Project Jackpot – Josh Schneuker.

No action was taken.

16. Adjournment.

SEDC Board President Carlos Moreno adjourned the meeting at 1:01 PM.

Signature:



 Name: Robert Meseryey

 Position: Secretary

Date: 1/11/2024