



Meeting Minutes

Seguin Economic Development Corporation

Monday, February 12, 2024

12:00 PM

Seguin City Council Chambers

Public

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Monday, February 12, 2024, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.

SEDC Board President Carlos Moreno called the SEDC Board of Directors Regular Meeting to order at 12:03 PM.

2. Pledge of Allegiance.

3. Roll Call.

Also present were Donna Dodgen - Mayor of Seguin, Steve Parker - Seguin City Manager, Josh Schneuker - SEDC Executive Director, Ashlynn Read - SEDC Industry and Workforce Development Manager, Brittney Watson - SEDC Marketing and Events Manager, and Allison Bastian-Rodriguez - SEDC Attorney.

Present: 4 - Drew Engelke, Robert Meservey, Elaine Bennett, and Don Keil

Presiding: 1 - Carlos Moreno

4. Public Comments.

Josh Schneuker informed the SEDC Board of Directors that Ashlynn Read's last day with the SEDC would be February 23, 2024. Director Don Keil commended staff on the Comprehensive Economic Development Strategy Launch Event that was held on January 25, 2024.

5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on January 11, 2024 – Carlos Moreno.

Director Elaine Bennett made a motion to approve the minutes of the SEDC Regular Meeting held on January 11, 2024. Director Drew Engelke seconded

the motion, the motion carried unanimously.

6. Presentation and approval of the SEDC Financial Report as of November 30, 2023 – Susan Caddell.

Director Don Keil made a motion to approve the SEDC Financial Report as of November 30, 2023. Director Rob Meservey seconded the motion, the motion carried unanimously.

7. Discussion and possible action on the proposed SEDC Board Meeting dates for the remainder of the 2024 calendar year – Josh Schneker.

Director Rob Meservey made a motion to approve the proposed SEDC Board Meeting dates for the remainder of the 2024 calendar year. Director Elaine Bennett seconded the motion, the motion carried unanimously.

8. Presentation, discussion, and possible action on a Resolution authorizing the Second Amendment to the Performance Agreement between the Seguin Economic Development Corporation and Yukon Ventures, LLC. – Josh Schneker.

Director Elaine Bennett made a motion to approve a Resolution authorizing the Second Amendment to Performance Agreement between the Seguin Economic Development Corporation and Yukon ventures, LLC. Director Rob Meservey seconded the motion, the motion carried unanimously.

9. Presentation on Seguin Economic Development Corporation Monthly Staff Report – Josh Schneker.

- Marketing and Recruitment Report: KPI Report, Targeted Industry Recruitment Update, Retail Recruitment Update, Lead Generation and Marketing Activities Update.
- Business Retention & Expansion (BRE) Program Report: BRE KPI Report, BRE Activities Update, Workforce Development Projects Update.
- Active Projects Report: Comprehensive Economic Development Strategy (CEDS) Update, Active Incentive Agreements Update, New Business/Development Projects Update, Business Expansion Projects Update, Active Infrastructure Projects Update, Active Retail Projects Update.
- Economic Indicators Report: City of Seguin Permit Data Update, Labor Market Information Update.

10. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

The SEDC Board of Directors convened into Closed Session at 12:46 PM.

Section 551.087 – Deliberation Regarding Economic Development Negotiations (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Jackpot
- Project DIY

11. Reconvene into Regular Session

The SEDC Board of Directors reconvened into Regular Session at 1:08 PM.


12. Possible discussion and action related to Project Jackpot and/or Project DIY – Josh Schneker.

No action was taken.

13. Adjournment.

SEDC Board President Carlos Moreno adjourned the meeting at 1:08 PM.

Signature:



Robert Meservey

Secretary

Date:

3/7/24