

DISASTER RELIEF

Seguin Small Business Webinar Series 2020



About the SEDC

Site Selection

COVID-19 Updates

TOP STORY

Seguin nurse heading to New York to help fight COVID-19 pandemic

SEGWIN, Texas - A local nurse is heading to New York to lend a helping hand during the COVID-19 pandemic.

Cassi Mogford said she heard New York Governor Andrew Cuomo's call to action and stepped up to volunteer.

"As governor of New York I am asking healthcare professionals across the country, if you don't have a health care crisis in your community, please come help us in New York now," Cuomo said, in his latest press conference.

Mogford heard the call loud and clear.

"I've seen it on the news like everybody has, how bad it's been everywhere," Mogford, the nurse, said via video call.

Mogford said she made her decision to go to New York, the epicenter of the U.S. coronavirus outbreak, for three weeks this past Friday. [Read more.](#)

ECONOMIC INDICATORS

 April EI

MORE NEWS

Texas Economic Activity Suddenly Contracts in March; Outlook Worsens Due to COVID-19

The economic downturn in Texas has begun, recent data suggest. The coronavirus (COVID-19) outbreak initially affected manufacturers and retailers with supply lines in China. The virus' subsequent arrival in the U.S. has produced a severe drop-off in demand for large parts of the service sector. [Read More.](#)

State resources for small businesses during coronavirus outbreak

Here's a compilation of state government resources and links for small and mid-sized businesses during the coronavirus outbreak. This will be updated as new information becomes available. [Read More.](#)

Your Guide To The Federal Stimulus Package

COVID-19 continues to wreak havoc on the world's peoples and economies. In the United States, as businesses shut down or pare back, millions of workers have already been laid off, leaving many to wonder how they'll pay their bills. [Read More.](#)

San Antonio Economic Indicators

San Antonio's economy saw steady growth in January. The San Antonio Business-Cycle Index decelerated but continued to expand above its long-term average. Although the unemployment rate ticked up slightly, job growth remained steady over the three months through January. Wages continued to climb, while home prices held at a high level. This data shows that the economy was strong prior to the sharply negative hit in March from the coronavirus. While most data have yet to capture the impacts of the coronavirus outbreak, recent data on the stock prices of San Antonio-based companies show sharp declines in February and March. [Read More.](#)

Seguin Business Spotlight



Seguin Small Businesses Adapt to COVID-19

Social distancing requirements have Seguin small businesses getting creative in their efforts to withstand the economic hardship that COVID-19 has placed upon them. Several of Seguin's boutiques and gift shops have made the transition to online and social media as their current shopping platforms, offering discounts or free shipping to their customers.

One of Seguin's newest downtown businesses, Sandcastle Home Decor opened two weeks before COVID-19 social distancing measures were taken. They launched their online shopping website last week, earlier than anticipated, and are offering shipping and pick-up options to their customers.

Restaurants across the city are also adapting and have shifted their focus from dine-in patrons, to strictly take out, curbside pick-up and delivery orders.

Seguin Brewing Company's customers are now able to order food and drinks, including bottled beer or wine, through the Toast Takeout app, online or over the phone to be picked up curbside.

In addition to these changes, Seguin small businesses are also promoting the purchase of their gift cards to be used at a later date. Several of them are listed on Support Local's website [here](#) for an easy shopping experience.

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