

REAL GROWTH

The Official Newsletter of the Seguin EDC

December 2021 Issue

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TEXAS

ECONOMIC
DEVELOPMENT
CORPORATION

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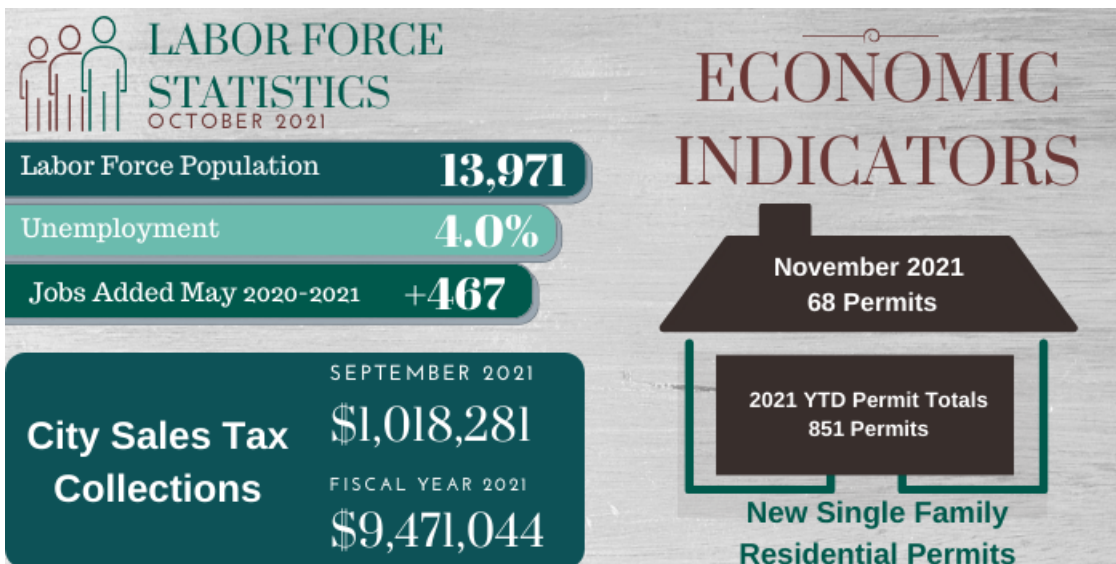
TOP STORIES

Texan by Nature is excited to recognize Alamo Group, Inc. as a 2021 TxN 20 honoree



Texan By Nature is excited to recognize Alamo Group, Inc. as a 2021 TxN 20 honoree for their leadership in conservation and sustainability. Alamo Group's commitment to conservation, their projects, programs, best practices, and lessons learned are an example and inspiration for us all. [Read More](#)

ECONOMIC INDICATORS



LOCAL NEWS

Police, students bond over lunch, cookies and Cop Cards

The Jefferson Elementary campus cafeteria was buzzing as students filed in for lunch and saw about a dozen Seguin police officers in the room and a table full of cookies. Their eyes grew bigger as they saw the different options of the sweet treats the officers handed out for the first Cookies with Cops event at the local campus. [Read More](#)

Navarro Education Foundation picks up the tab for new classroom tools

(Geronimo) — Christmas came early for teachers in the Navarro ISD. The Navarro Education Foundation recently rolled out its latest batch of grants surprising them and their students in their classrooms. [Read More](#)

Plans get closer for new Guadalupe County Veterans Outreach Center

(Seguin) — Planning is now officially down to color schemes and landscaping for what will soon be Guadalupe County's new Veterans Outreach Center. A project overview was shared Tuesday with members of the Guadalupe County Commissioners Court. Bringing forth the latest in the much talked about renovation project were team members with architect, The Thorn Group. [Read More](#)

Seguin officially launches annual Shop Local, Shop Seguin campaign

(Seguin) — 'Tis the season to Shop Local, Shop Seguin! Local businesses gathered recently to remind customers of keeping their dollars local by shopping the many stores in town. The gathering in Central Park was part of the community's Shop Local, Shop Seguin Campaign which is launched this time every year. As customers begin to think about those holiday gifts, the slogan is designed to help shoppers find what they need in Seguin before heading elsewhere. [Read More](#)

Seguin gets first ever million-dollar sales tax check

(Seguin) — There's yet another sign that the economy remains strong in the city of Seguin. Finance Director Susan Caddell delivered some good news during Tuesday night's meeting of the Seguin City Council. [Read More](#)

City proposing \$3 monthly drainage fee

(Seguin) — Seguin officials are moving closer to establishing a new and what they think is a better way to provide funding for drainage projects in the city. The city is proposing the creation of a Storm Water Drainage Utility Fee. The money would be

used only for drainage improvements, which are currently now funded by property taxes. The city's proposal calls for a \$3 fee to be charge per lot to create the Storm Water Drainage Utility. [Read More](#)

Navarro ISD voters approve \$130M for new campuses

In a close race, the Navarro ISD electorate supported only a portion of the district's \$160 million bond package on Tuesday. Voters approved Navarro ISD's Proposition A to build a new high school and elementary campus, while declining Proposition B slated for a new athletic complex, according to unofficial final results County Elections Administrator Lisa Hayes released. [Read More](#)

REGION AND STATE NEWS

Solid Texas Manufacturing Expansion Continues, Though Costs Soar Higher

Texas factory activity increased at a faster pace in November, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, rose nine points to 27.4, a reading well above average and indicative of robust output growth. [Read More](#)

San Antonio Economic Indicators

Broad measures of the San Antonio economy were largely positive in October. The San Antonio Business-Cycle Index increased, jobs were added at a moderate pace and the unemployment rate was steady. Consumer spending has slipped recently but remains above prepandemic levels. Home sales slowed in October, and recent COVID-19 hospitalizations leveled out after declining from their most recent peak in late August. [Read More](#)

SMALL BUSINESS

Small Business Spotlight

Schultz Saloon



The Schultz Saloon is a full service bar, specializing in craft cocktails made with fresh ingredients, a large whiskey selection, and ice cold beers. Live music by local artists on the weekends provides the perfect atmosphere for people to dance!

[Follow them on Facebook!](#)

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