



City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Meeting Minutes

Seguin Economic Development Corporation

Thursday, April 28, 2022

12:00 PM

Seguin City Council Chambers

Public

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Thursday, April 28, 2022, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.

SEDC Board President Carlos Moreno called the SEDC Board of Directors Meeting to order at 12:00 PM.

2. Pledge of Allegiance.

3. Roll Call.

Director Drew Engelke arrived at 12:09 PM. Also present were Mayor Donna Dodgen - Mayor of Seguin, Steve Parker - Seguin City Manager, Susan Caddell - Seguin Finance Director, Josh Schneuker - SEDC Executive Director, Lindsay Dennis - SEDC Assistant Director, Ashlynn Read - SEDC Business Retention Specialist, Brittney Watson - SEDC Marketing Specialist/Office Manager, and Allison Bastian-Rodriguez - SEDC Attorney.

Present: 4 - Elaine Bennett, Robert Meservey, Don Keil, and Drew Engelke

Presiding: 1 - Carlos Moreno

4. Public Comments.

No public comments were made.

5. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on March 3, 2022 – Carlos Moreno.

Director Robert Meservey made a motion to approve the minutes of the Seguin Economic Development Corporation Regular Meeting held on March 3, 2022. Director Elaine Bennett seconded the motion, the motion carried unanimously.

6. Presentation and approval of the SEDC Financial Reports as of February 28, 2022 – Susan Caddell.

Director Elaine Bennett made a motion to approve the SEDC Financial Reports as of February 28, 2022. Director Robert Meservey seconded the motion, the motion carried unanimously.

7. Presentation on Seguin Economic Development Corporation Monthly Staff Report:

- Marketing and Recruitment Activities Update
- Business Retention & Expansion Program Activities Update
- Active Projects Update
- Monthly Economic Indicators

8. Discussion on possible action on a Resolution authorizing the termination of a Memorandum of Understanding between the Seguin Economic Development Corporation and the Greater San Marcos Partnership – Josh Schneuker.

Director Elaine Bennett made a motion to terminate a Memorandum of Understanding between the Seguin Economic Development Corporation and the Greater San Marcos Partnership. Director Robert Meservey seconded the motion, the motion carried unanimously.

9. Discussion and possible action on a Resolution amending a Performance Agreement between the Seguin Economic Development Corporation and Johnny Pickles Distillery – Josh Schneuker.

Director Don Keil made a motion to amend a Performance Agreement between the Seguin Economic Development Corporation and Johnny Pickles Distillery. Director Elaine Bennett seconded the motion, the motion carried. President Carlos Moreno and Director Robert Meservey abstained from the vote.

10. Presentation and discussion on the Lawson Street Improvement Project and potential SEDC financial participation in the Project – Josh Schneuker

11. Presentation and discussion on development opportunities for the 33-acre SEDC owned property located along 8th Street, just south of Interstate 10 – Josh Schneuker

12. Executive Session: The Seguin Economic Development Corporation Board of Directors will meet in Executive Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

The SEDC Board of Directors convened into Executive Session at 12:35 PM.

Section 551.087 – Deliberation Regarding Economic Development Negotiations

(1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Zenith
- Project 121
- Project Denali

13. Reconvene into Open Session.

The SEDC Board of Directors reconvened into open session at 12:47 PM.

14. Discussion and possible action on a Resolution authorizing the approval of Performance Agreement between the Seguin Economic Development Corporation and Yukon Venture Partners, LLC – Josh Schneuker.

Director Robert Meservey made a motion to authorize the approval of a Performance Agreement between the Seguin Economic Development Corporation and Yukon Venture Partners, LLC. Director Elaine Bennett seconded the motion, the motion carried unanimously.

15. Discussion and possible action on a Resolution amending the Fiscal Year 2022 Budget – Josh Schneuker.


Director Robert Meservey made a motion to amend the Fiscal Year 2022 Budget. Director Elaine Bennett seconded the motion, the motion carried unanimously.

16. Requests and Announcements:

- Announcement and/or Requests by Board Members to place items on a future SEDC Board Meeting agenda.
- Announcements by staff.

17. Adjournment.

Board President Carlos Moreno adjourned the SEDC Board of Directors Meeting at 12:51 PM.

Signature: 
 Name: Robert Meservey
 Position: Secretary

Date: 6/30/22

