



City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Meeting Minutes

Seguin Economic Development Corporation

Thursday, September 11, 2025

12:00 PM

Seguin City Council Chambers

Public

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors held a regular meeting on Thursday, September 11, 2025, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting was open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order.

SEDC Board of Directors Vice President Elaine Bennett called the regular meeting to order at 12:01 PM.

2. Pledge of Allegiance.

3. Roll Call – Brittney Watson.

Also present were Steve Parker - City of Seguin City Manager, Josh Schneuker - SEDC Executive Director, Alora Wachholz - SEDC Deputy Director, Brittney Watson - SEDC Marketing and Events Manager, and Allison Bastian-Rodriguez - SEDC Attorney.

Present: 2 - Robert Meservey and Eddie Davila

Absent: 2 - Don Keil and Tess Coody-Anders

Presiding: 1 - Elaine Bennett

4. Public Comments.

No public comments were made.

5. Approval of the Minutes of the SEDC Regular Meeting held on August 7, 2025 – Don Keil.

Director Robert Meservey made a motion to approve the Minutes of the SEDC Regular Meeting held on August 7, 2025. Director Eddie Davila seconded the motion, the motion carried unanimously.

6. Presentation and Approval of the SEDC Financial Report as of June 30, 2025 – Susan Caddell.

Director Robert Meservy made a motion to approve the SEDC Financial Report as of June 30, 2025. Director Eddie Davila seconded the motion, the motion carried unanimously.

7. Presentation and Discussion on the SEDC's partnership with greater:SATX, including an overview of the organization and its regional economic development efforts – Josh Schneker.

Chief Economic Development Officer Ashley Gossen, MBA, CEcD for greater:SATX presented on the organization and the partnership it has with the SEDC.

8. Presentation and Discussion on the SEDC's Talent Pipeline Management (TPM) Collaborative – Jessica Dersen.

The presentation on the SEDC's Talent Pipeline Management (TPM) Collaborative was pushed to the next meeting due to Jessica's absence.

9. Presentation, discussion, and possible action on a Resolution approving the Fiscal Year 2026 Management Services Agreement between the Seguin Economic Development Corporation and the City of Seguin – Josh Schneker.

Director Eddie Davila made a motion to approve a Resolution approving the Fiscal Year 2026 Management Services Agreement between the SEDC and the City of Seguin. Director Robert Meservy seconded the motion, the motion carried unanimously.

10. Presentation, discussion, and possible action on a Resolution approving certain amendments to bylaws of the Seguin Economic Development Corporation – Josh Schneker.

The possible action on a Resolution approving certain amendments to the bylaws of the SEDC was pushed to next meeting due to the bylaws stating that four Directors need to be present to make amendments. Only three were directors present.

11. Presentation and Discussion on the SEDC Monthly Staff Report – Josh Schneker.

Josh Schneker presented the SEDC Monthly Staff Report.

- Lead Generation and Marketing Activities Update
- Business Retention & Expansion (BRE) and Workforce Development Activities
- Update Infrastructure Projects Update
- Staff Professional Development Update
- SEDC Quarterly Key Performance Indicators & CEDS Progress Status Update

12. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

The SEDC Board of Directors convened into Closed Session at 12:45 PM.

Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Vaquero
- Project Vast

13. Reconvene into Open Session.

The SEDC Board of Directors reconvened into Regular Session at 1:03 PM.

14. Possible Discussion and Action Related to Project Vast and/or Project Vaquero – Josh Schneuker.

No action was taken.

15. Adjournment.

SEDC Board Vice President Elaine Bennett adjourned the meeting at 1:03 PM.

Signature: _____

Name: Eddie Davila Jr.

Position: Assistant Secretary

Date: 10/15/2025

