



City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Meeting Minutes

Seguin Economic Development Corporation

Wednesday, October 15, 2025

12:00 PM

Seguin City Council Chambers

Public

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Wednesday, October 15, 2025, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

The meeting was moved to an alternate location because the Council Chambers were occupied at the scheduled meeting time. It was relocated to the Development Services Center Back Meeting Room at 108 E. Mountain St., Seguin, TX 78155. Signs notifying the public of the change were posted on the doors of both the Council Chambers and the Development Services Center, and the posted agenda was updated to reflect the new location. City Secretary Kristin Mueller was also stationed outside of the Council Chambers directing individuals to the new location. SEDC Marketing and Events Manager directed meeting attendees into the Development Services Center building.

MEETING AGENDA

1. Call to Order.

SEDC Board President Don Keil called the regular meeting to order at 12:03 PM

2. Pledge of Allegiance.

3. Roll Call – Brittney Watson.

Director Elaine Bennett arrived to the meeting at 12:05 PM. Also present were Donna Dodgen, City of Seguin Mayor, Steve Parker - City of Seguin City Manager, Josh Schneuer - SEDC Executive Director, Alora Wachholz - SEDC Deputy Director, Brittney Watson - SEDC Marketing and Events Manager, and Allison Bastian-Rodriguez - SEDC Attorney.

Present: 3 - Elaine Bennett, Eddie Davila, and Tess Coody-Anders

Presiding: 1 - Don Keil

Absent: 1 - Robert Meservey

4. Public Comments.

The Navarro High School's Agriculture Issues Team presented on the Health and Human Services Department possibly allowing food companies to self affirm the food additives that they add to their products. This presentation was part of the team's requirement to conduct industry presentations to their community for their contest. They receive 2 points for every community presentation they conduct with a maximum of 20 points added onto their score during the contest. This was their first presentation as part of that requirement.

5. Approval of the Minutes of the SEDC Regular Meeting held on September 11, 2025 – Don Keil.

Director Eddie Davila made a motion to approve the Minutes of the SEDC Regular Meeting held on September 11, 2025. Director Tess Coody-Anders seconded the motion, the motion carried unanimously.

6. Presentation and Approval of the SEDC Financial Report as of July 31, 2025 – Susan Caddell.

Director Elaine Bennett made a motion to approve the SEDC Financial Report as of July 31, 2025. Director Eddie Davila seconded the motion, the motion carried unanimously.

7. Presentation and approval of the SEDC Investment Report for the 3rd Quarter of Fiscal Year 2025 – Susan Caddell.

Director Tess Coody-Anders made a motion to approve the SEDC Investment Report for the 3rd Quarter of Fiscal Year 2025. Director Elaine Bennett seconded the motion, the motion carried unanimously.

8. Presentation and Discussion on the SEDC's Talent Pipeline Management (TPM) Collaborative – Jessica Dersen.

Jessica presented the SEDC's Talent Pipeline Management (TPM) Collaborative. The Board requested that Skillpoint Alliance attend a meeting to present to them about their mission and initiatives.

9. Presentation, discussion, and possible action on a Resolution approving certain amendments to bylaws of the Seguin Economic Development Corporation – Josh Schneuker.

Director Tess Coody-Anders made a motion to approve a Resolution approving certain amendments to bylaws of the Seguin Economic Development Corporation. Director Eddie Davila seconded the motion, the motion carried unanimously.

10. Presentation, discussion, and possible action on a Resolution adopting the 2025-2026 SEDC Plan of Work – Josh Schneuker and Alora Wachholz.

Director Tess Coody-Anders made a motion to approve a Resolution adopting the 2025-2026 SEDC Plan of Work. Director Eddie Davila seconded the motion, the motion carried unanimously.

11. Presentation and Discussion on the SEDC Monthly Staff Report – Josh Schneuker.

SEDC Executive Director Josh Schneuker presented the SEDC Monthly Staff Report.

- Lead Generation and Marketing Activities Update
- Business Retention & Expansion (BRE) and Workforce Development Activities Update
- Infrastructure Projects Update
- Staff Professional Development Update
- SEDC Quarterly Key Performance Indicators & CEDS Progress Status Update

12. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following:

The SEDC Board of Directors convened into Closed Session at 1:29 PM.

Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.

- Project Vaquero
- Project Vast
- TSTC Future Campus Project

Sec. 551.074 – Personnel Matters: to deliberate the appointment, employment, and duties of the position of Executive Director.

13. Reconvene into Open Session.

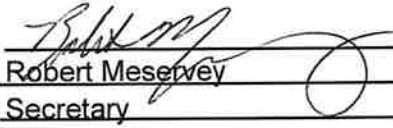
The SEDC Board of Directors reconvened into Regular Session at 1:55 PM.

14. Possible Discussion and Action Related to Personnel Matters, TSTC Future Campus Project, Project Vast, and/or Project Vaquero – Josh Schneuker.

No action was taken.

15. Adjournment.

SEDC Board President Don Keil adjourned the meeting at 1:55 PM.

Signature: 
Name: Robert Meservey
Position: Secretary

Date: 12/11/2025