



**ECONOMIC  
DEVELOPMENT  
CORPORATION**

## City of Seguin

210 E. Gonzales Street  
Seguin TX, 78155

**Public**

### Meeting Agenda

### Seguin Economic Development Corporation

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Thursday, January 29, 2026

12:00 PM

Seguin City Council Chambers

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#### NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Thursday, January 29, 2026, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

#### MEETING AGENDA

1. Call to Order.
2. Pledge of Allegiance.
3. Roll Call.
4. Public Comments.
5. Presentation by skilled trades and manufacturing workforce training provider Skillpoint Alliance – Alora Wachholz.
6. Discussion and action on the election of officers of the Seguin Economic Development Corporation Board of Directors – Alora Wachholz.
7. Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on December 11, 2025 – SEDC Board President.
8. Presentation and approval of the SEDC Financial Report as of October 31, 2025– Susan Caddell.
9. Presentation and approval of the SEDC Investment Report for the 4th Quarter of Fiscal Year 2025 – Susan Caddell.
10. Discussion and possible action on a Resolution to review the Seguin Economic Development Corporation Investment Policy in order to conform to Public Funds Investment Action, Texas Government Code Annotated, Chapter 2256 – Susan Caddell.

11. Discussion and possible action on a Resolution to adopt the list of brokers/dealers authorized to engage in investment transactions with SEDC – Susan Caddell.
12. Presentation and discussion on potential Crossroads Boulevard rehabilitation project - Alora Wachholz
13. Discussion and possible action on Resolution authorizing the Executive Director to execute a letter of support for the SH-46 Task Force on behalf of the Seguin EDC – Alora Wachholz.
14. Discussion and possible action on a Resolution authorizing the Executive Director to execute a letter of support for the Seguin Construction Trades Booster Club on behalf of the Seguin EDC – Alora Wachholz.
15. Presentation and discussion on SEDC Monthly Staff Report – Alora Wachholz.
  - Lead Generation and Marketing Activities Update
  - Business Retention & Expansion (BRE) and Workforce Development Activities
  - Update Infrastructure Projects Update
  - City of Seguin Permit Data and Labor Market Information Update
  - Staff Professional Development Update
16. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following: Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.
  - Project Lassen Park
  - Project Wheelhouse
  - Project Vast
  - Project South

17. Reconvene into Open Session
18. Possible discussion and action related to Project Lassen Park, Project Wheelhouse, Project Vast and/or Project South – Alora Wachholz.
19. Adjournment.

**CERTIFICATE**

I certify that the above notice of meeting was posted in the Display Case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on Friday, January 23, 2026, at or before 12:00 P.M. Said place is readily accessible to the general public at all times.



Alora M. Wachholz, Executive Director  
Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodations and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.