



**ECONOMIC
DEVELOPMENT
CORPORATION**

City of Seguin

210 E. Gonzales Street
Seguin TX, 78155

Public

Meeting Agenda

Seguin Economic Development Corporation

Thursday, April 30, 2026

12:00 PM

Seguin City Council Chambers

NOTICE OF MEETING

The Seguin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Thursday, April 30, 2026, at 12:00 p.m. at the Seguin City Council Chambers, 210 E. Gonzales Street, Seguin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order
2. Moment of Silence
3. Pledge of Allegiance
4. Roll Call
5. Public Comments
6. Presentation and discussion on recent commercial vehicle accident trends along IH-10 – Alora Wachholz and Chief Jason Brady
7. Approval of Minutes
26-187 Approval of the minutes of the Seguin Economic Development Corporation Regular Meeting held on March 05, 2026 - SEDC Board President
8. Presentation and approval of the SEDC Financial Report as of February 28, 2026 –Susan Caddel
9. Presentation of the Fiscal Year 2024-2025 Seguin Economic Development Corporation Annual Audit – Susan Caddell and Deborah Fraser
10. Presentation and approval of a Resolution amending the Fiscal Year 2025-2026 SEDC Budget –Alora Wachholz

11. Presentation and approval of a Resolution authorizing the execution of a Memorandum of Understanding between the Seguin Economic Development Corporation and the City of Seguin for the conveyance of approximately 5.963-acres at the property located at SH-46 and Cordova Road, for the purposes of utility Right-of-Way – Alora Wachholz
12. Presentation and discussion on SEDC Monthly Staff Report – Alora Wachholz
 - a. Lead Generation and Marketing Activities Update
 - b. Business Retention & Expansion (BRE) and Workforce Development Activities Update
 - c. Staff Professional Development Update
13. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following: Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.
 - i. Project South
 - ii. Project Lassen Park
 - iii. Project Wheelhouse
14. Reconvene into Open Session
15. Possible discussion and action related to Project South and/or Project Wheelhouse –Alora Wachholz
16. Requests by Board Members to place items on a future SEDC Board Meeting agenda
17. Adjournment

CERTIFICATE

I certify that the above notice of meeting was posted in the Display Case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on or before Friday, April 24, 2026, at or before 5:00 P.M. Said place is readily accessible to the general public at all times.



Alora M. Wachholz, Executive Director
Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.