



**ECONOMIC
DEVELOPMENT
CORPORATION**

City of Sequin

210 E. Gonzales Street
Sequin TX, 78155

Public Meeting Agenda

Sequin Economic Development Corporation

Thursday, August 27, 2026

12:00 PM

Sequin City Council Chambers

NOTICE OF MEETING

The Sequin Economic Development Corporation (SEDC) Board of Directors will hold a regular meeting on Thursday, August 27, 2026, at 12:00 p.m. at the Sequin City Council Chambers, 210 E. Gonzales Street, Sequin, Texas 78155. This meeting will be open to the public and is subject to the open meeting laws of the State of Texas.

MEETING AGENDA

1. Call to Order
2. Moment of Silence
3. Pledge of Allegiance
4. Roll Call
5. Public Comments
6. Approval of the minutes of the Sequin Economic Development Corporation Regular Meeting held on July 23, 2026 – SEDC Board President
7. Presentation and approval of the SEDC Financial Report as of June 31, 2026 – Susan Caddell
8. Presentation and approval of the SEDC Investment Report for the period between April 1, 2026, and June 30, 2026 – Susan Caddell
9. Presentation and Discussion on amendments made to the Unified Development Code (UDC) regarding the creation of a Conditional Use Permit and the addition of data centers as a new land use in the Land Use Matrix – Pamela Centeno

10. Presentation, Discussion, and Action on a Resolution authorizing the Execution of a Professional Services Contract with Pettit & Ayala Consulting, LLC for on-going consultant services related to the Seguin Tax Increment Reinvestment Zone #3 – Alora Wachholz
11. Presentation, Discussion, and Action on a Resolution Approving the Fiscal Year 2027 SEDC Budget – Alora Wachholz
12. Presentation and discussion on SEDC Monthly Staff Report – Alora Wachholz
 - a. Lead Generation and Marketing Activities Update
 - b. Business Retention & Expansion (BRE) and Workforce Development Activities Update
 - c. Staff Professional Development Update
13. Closed Session: The Seguin Economic Development Corporation Board of Directors will meet in Closed Session pursuant to the Texas Government Code, Chapter 551, to discuss the following: Section 551.087 – Deliberation Regarding Economic Development Negotiations: (1) to discuss or deliberate regarding commercial or financial information that the governmental body has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the territory of the governmental body and with which the governmental body is conducting economic development negotiations. (2) to deliberate the offer of a financial or other incentive to a business prospect.
 - i. Project Appliance
 - ii. Project Rock
14. Reconvene into Open Session
15. Possible discussion and action related to Project Appliance and/or Project Rock – Alora Wachholz
16. Requests by Board Members to place items on a future SEDC Board Meeting agenda
17. Adjournment

CERTIFICATE

I certify that the above notice of meeting was posted in the Display Case in front of the Municipal Building, 210 E. Gonzales Street of the City of Seguin, Texas on or before Friday, August 21, 2026, at or before 5:00 P.M. Said place is readily accessible to the general public at all times.


Alora M. Wachholz, Executive Director
Seguin Economic Development Corporation

The City of Seguin is committed to compliance with the Americans with Disabilities Act (ADA). Reasonable accommodation and equal access to communications will be provided to those who provide notice to the City Secretary at (830) 401-2468 at least 48 hours in advance. This meeting site is accessible to disabled persons as there are two (2) parking spaces reserved for the disabled on the east side of the Municipal Building.