

About the SEDC

Site Selection

COVID-19 Updates

TOP STORY

FEEDING FAMILIES: Caterpillar partners with food bank for distribution

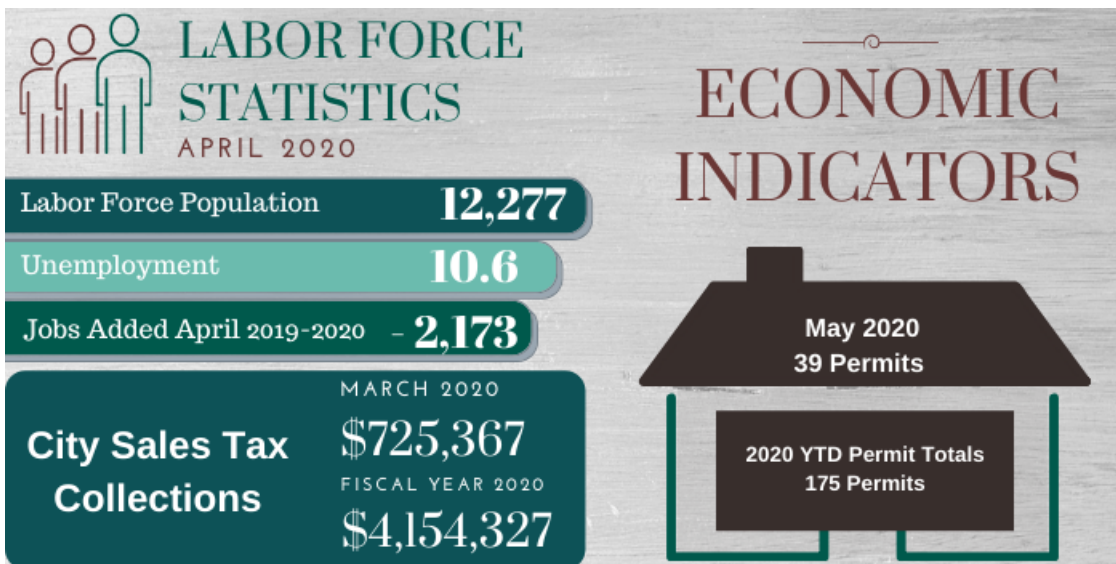


More than a hundred volunteers from the New Braunfels Food Bank and Caterpillar staff members braved the heat Thursday to distribute about 152,000 pounds of food to 760 area residents.

The event kicked off Thursday morning in a Caterpillar parking lot with a sea of taillights as residents waited in their vehicles to receive about 200 pounds of food.

“It’s actually a mix of products, and based on the number of what we have of that item, they’ll get a portion of each of that pallet,” New Braunfels Food Bank Executive Director Monica Borrego said. “So they’ll get a mix of everything from peanut butter to catfish to fresh produce.” [Read more](#)

ECONOMIC INDICATORS



MORE NEWS

SHS students earn diploma, associate degree

Seguin High School senior Selena Gutierrez will walk the stage this year having earned a diploma and a college degree.

She is among a handful of SHS students that have earned an associate degree through the Seguin Early College High School program.

Gutierrez's journey in the program began in eighth grade, she said. [Read More](#)

NISD hires Russell as next superintendent

Navarro ISD officially hired its new superintendent.

At Tuesday night's school board meeting, trustees approved hiring Pecos Barstow Toyah's interim superintendent as Navarro's incoming superintendent. Wendi Russell was chosen to lead the district following the departure of Superintendent Dee Carter in the coming weeks. [Read More](#)

Have you filled out your US Census survey?

If you have not yet filled out your 2020 US Census form, then you will want to expect a knock on your front door. Guadalupe County and city of Seguin leaders say that's because census field workers will be arriving in the area this week helping to collect the necessary data and information for this community. [Read More](#)

City of Seguin offer relief to local hotels, motels during pandemic crisis

The city is also doing more to try to help local hotels and motels. The Seguin City Council recently approved two items aimed at providing some relief to hotels and motels that have occupancy tax payments due now to the city of Seguin.

Seguin and Main Street Director Kyle Kramm says the first item will allow the hotels to stretch out their currently due payments over the next couple of months. [Read More](#)

Workforce Solutions Alamo awarded grant to get people back to work

The Department of Labor's Employment and Training Administration awarded the Texas Workforce Commission and Workforce Solutions Alamo a \$1.3 million dislocated worker grant.

WSA also received a \$2 million dislocated worker upskilling grant, according to a Wednesday news release. The funds will be used to help Texas residents whose jobs were affected by the Covid-19 pandemic by creating temporary disaster employment opportunities and workforce training activities for in-demand occupations. [Read More](#)

Sales tax revenue in Texas falls sharply amid coronavirus, oil downturns

The financial pain from the coronavirus for state and local governments is just beginning. State sales tax revenue in April totaled about \$2.6 billion, a 9.3% decline from revenue in April 2019, according to the Texas Comptroller of Public Accounts. [Read More](#)

Texas Manufacturing Outlook Survey

Texas factory activity declined again in May, though at a slower pace than in April, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, remained negative but improved from -55.6 to -28.0, suggesting the contraction in output has eased somewhat since last month. [Read More](#)

SEDC EVENTS



SMALL BUSINESS WEBINAR SERIES

Daily webinars:
Disaster Relief
Social Media
Negotiating Your Lease
Future of Small Business
Experiential Retail

SEGUIN TEXAS
ECONOMIC DEVELOPMENT CORPORATION

SEGUIN TEXAS
MAIN STREET & CVB

July 13-17, 2020 | 12:00 PM - 1:00 PM
Future of Small Business - July 16
Keynote Speaker - Deb Brown, Building Possibility

Small Business Webinar Series

The Seguin Economic Development Corporation and The City of Seguin Main Street Department are joining forces to bring you the Seguin Small Business Webinar Series the week of July 13-17. The purpose of the webinar series is to offer small business owners access to representatives from all resource providers. Whether you are an entrepreneur in the start-up phase or growing your small business, this business webinar series is designed to have the right solutions for everyone.

Each day, we will have a different webinar that will cover a topic relevant to small businesses. You do not want to miss these events!

Schedule of events:

- July 13 - Disaster Relief
- July 14 - Social Media
- July 15 - Negotiating Your Lease
- July 16 - Future of Small Business
- July 17 - Experiential Retail

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Interested in sponsoring the Seguin Small Business Webinar Series?

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Seguin Strong Stimulus Program

The City of Seguin has developed the Seguin Strong Stimulus Program (SSSP), a Small Business Emergency Grant aimed to assist small businesses within the city limits during the COVID-19 pandemic. The program provides limited financial assistance to businesses negatively impacted by the COVID-19 pandemic. The Seguin Strong Stimulus Program will provide \$250,000 in grants through a review committee partnership between the City of Seguin, the Seguin Economic Development Corporation and the Seguin Main Street/CVB. The first round of applications submitted between May 6-13, 2020, have been reviewed and awarded. **The review committee will now accept a second round of applications starting June 1, 2020 at 8 AM. The application period will close on June 10, 2020 at 11:59 PM.** [Learn More](#)

SMALL BUSINESS SPOTLIGHT

Small Business Spotlight



Thunderpaws Canine Solutions

Thunderpaws Canine Solutions, LLC was founded in 2006 by Hepzibah Hoffman-Rogers, CPDT-KA as a home-based dog training business. Seeing a need and an opportunity, they moved to their current location in downtown Seguin where they expanded their training business and added a grooming department and a boutique. Since their inception, Thunderpaws has raised over \$100,000 for various charities and have volunteered their time with many local organizations. In response to COVID19, they are currently only providing curbside service and are performing all grooming services by appointment only to ensure the safety of their customers.

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