

# REAL GROWTH

The Official Newsletter of Seguin EDC

October 2020 Issue

**SEGUIN**  
TEXAS

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DEVELOPMENT  
CORPORATION

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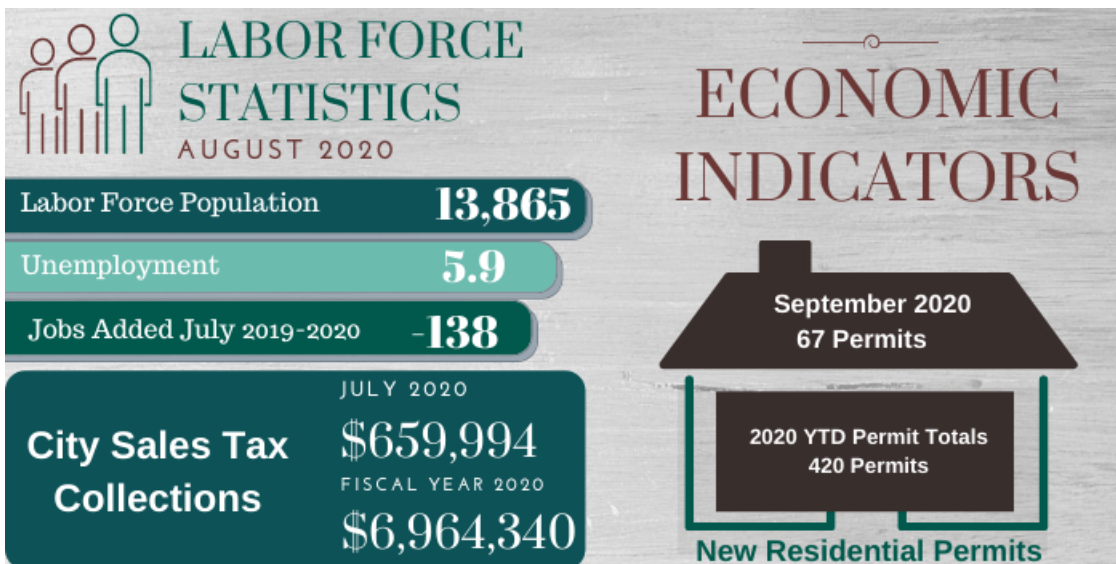
## TOP STORIES

### THE IT FACTOR(Y) How a manufacturing hub bloomed in Seguin



The Cisco facility is only one recent piece of good news for Seguin. Over the past year, the city has attracted \$156 million in investments from global manufacturers, promising hundreds of new jobs for its residents and others living nearby. This satellite city with a population of 30,000 and annual revenue of \$25 million has beaten others in the growing San Antonio-Austin corridor to some of the biggest investments in the region. [Read More](#)

## ECONOMIC INDICATORS



## LOCAL NEWS

### National Manufacturing Day-City of Seguin Proclamation

Started off this beautiful Friday with a salute to our local manufacturing companies! In honor of National Manufacturing Day, City of Seguin's Mayor Don Keil proclaimed today (October 2, 2020) as National Manufacturing Day while an audience of Seguin's manufacturing companies and community partners watched virtually. In attendance were Minigrip, Caterpillar, United Alloy, Inc., Seguin ISD - Home of the Matadors, Vitesco Technologies, Commercial Metals Company - Steel Texas, Tyson Foods, Hexcel Corporation, Navarro ISD and Marion ISD. [Watch the Proclamation](#)

### SEDC earns award for community development

The Seguin Economic Development Corporation received recognition for its success in bringing Continental Structural Plastics and United Alloy, Inc into the Rio Nogales Industrial Park in Seguin. The Texas Economic Development Council (TEDC) recently awarded the SEDC its 2020 Community Economic Development Award (CEDA). [Read More](#)

### Retail hopes, development well underway in Seguin

(Seguin) – It doesn't look like the COVID-19 pandemic has shut the door on Seguin when it comes to future box stores, restaurants and retail development. During a week when the city of Seguin reported a continued decrease in unemployment numbers and a boom in housing, more retail also looks to be on the horizon. Josh Schneuker, the executive director for the Seguin Economic Development Corporation, says one of the most visible sites preparing for new business is off of State Highway 46 at what will likely be called the West Seguin Marketplace. [Read More](#)

### TLU again ranks among nation's best universities

Texas Lutheran University earned recognition as a top regional school and one of the greatest colleges to work for in the country. The local higher learning institution placed second on the list for Best Value and fourth overall in U.S. News & World Report's "Best Colleges" selections among regional colleges in the West, Ashlie Ford, Texas Lutheran University's director of marketing, said in a news release. The school also landed recognition at the number five spot as a top performer in Social Mobility, the release reads. [Read More](#)

### Seguin: Home Sweet Home

(Seguin) – When it comes to housing, Seguin is breaking records. Josh Schneuker, the executive director of the Seguin Economic Development Corporation, says all you have to do is look around and see all the new rooftops and construction that continues throughout the city of Seguin. [Read More](#)

## **Manufacturing community helps to keep Seguin above water during pandemic**

(Seguin) – It looks as though the city of Seguin, when compared to other surrounding communities, has “dodged a massive bullet” when it comes to the economic impact of COVID-19. Although some say things are far from over, Josh Schneuker, the executive director of the Seguin Economic Development Corporation (SEDC), says at least for now, he is confident in the city’s current position. [Read More](#)

## **City secures financing for future multimillion-dollar sanitary sewer system**

(Seguin) – The Seguin City Council moved forward recently with its plans to seek financing for a \$184 million upgrade to the city’s sanitary sewer system. The massive wastewater project would consolidate the city’s two wastewater treatment plants into one centralized plant that would then be housed at the city’s Geronimo Creek Wastewater Treatment Facility. The move would allow the city to close its sewer treatment facility on Walnut Creek, located near the city’s downtown. That plant has long been considered a nuisance by many because of its close proximity to homes, Starcke Park and downtown Seguin. [Read More](#)

### **REGION AND STATE NEWS**

## **San Antonio Economic Indicators**

The San Antonio Business-Cycle Index grew at a healthy pace in August. The unemployment rate decreased slightly, and net jobs increased. Local consumer spending weakened slightly in mid-September. Home sales ticked down in August, and stock prices of San Antonio-based companies declined over the four weeks ending Sept. 21. [Read More](#)

## **Texas Manufacturing Recovery Picks Up**

### **Steam**

Texas factory activity expanded in September for the fourth month in a row following a record contraction due to the COVID-19 pandemic, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, rose nine points to 22.3, its highest reading in two years. [Read More](#)

### **SMALL BUSINESS SPOTLIGHT**

# Small Business Spotlight



Gretchen Bee Ranch place their bee hives on ranches and farms in Guadalupe and surrounding counties to produce pure raw honey and other natural products from the hives. They are committed to providing their customers with fresh, healthy products without any additives. They are also committed to replenishing the bees that have disappeared from our area by strategically placing their bee yards where they can pollinate farms and native plants throughout the region. For more information click [here](#).

## INDUSTRY SPOTLIGHT

### SEGUIN INDUSTRY SPOTLIGHT



Thank you for 10 remarkable years of business excellence, support and partnership! Seguin is proud to be home to Caterpillar! We look forward to the next decade!

## OUR STAFF



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