



**About the
SEDC**

**Site
Selection**

**Targeted
Industry**

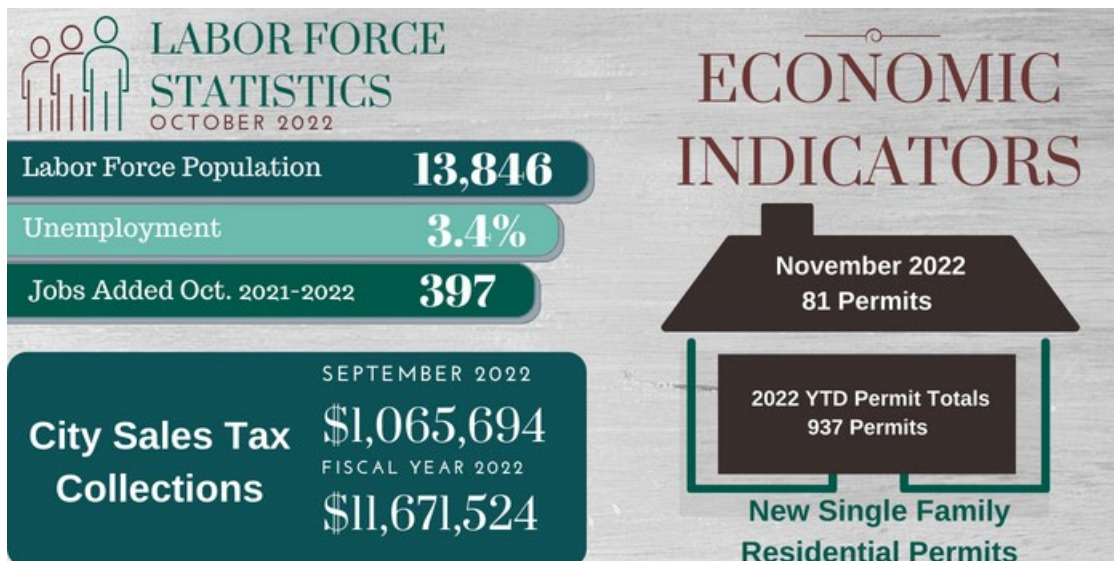
TOP STORIES

Shop Local, Shop Seguin



(Seguin) – 'Tis the season to shop and shop local. Seguin’s unique and signature holiday campaign “Shop Local, Shop Seguin” is well on its way this holiday season. Each year, the Seguin-Guadalupe County Hispanic Chamber of Commerce, the Seguin Area Chamber of Commerce, the Seguin Economic Development Corporation, the Seguin Main Street Program and the Downtown Business Association gather like clockwork the week before Thanksgiving to launch the annual slogan which encourages folks to spend their dollars in Seguin if and when at all possible. [Read More](#)

ECONOMIC INDICATORS



LOCAL NEWS

Bragging Rights Continue After Seguin's Welcoming of the 2022 Holiday Season

(Seguin) — The three-day holiday celebration might be over in downtown Seguin, but the bragging rights earned by the top winners in a number of competitions over the past few days including the Holiday Stroll Parade have just begun. [Read More](#)

Food Bank Seeks Community Help Feeding Neighbors

The holiday season can be stressful for many and for various reasons, including lack of availability of food. Leadership at the New Braunfels Food Bank knows all too well about those stressors and is around to help. But the food bank also needs an assistance from the community in making the Christmas season bright for others, said Monica Borrego, New Braunfels Food Bank executive director. [Read More](#)

Blue Santas Gear up for Season of Giving OF GIVING

Christmas is less than a month away so area police departments continue to diligently prepare for the arrival of the big man in a blue suit. Several Blue Santa programs in Guadalupe County are in various stages of toy gifting to children in the communities they serve. [Read More](#)

Dinner is Served: Seguin Gathers Around the Table for a Holiday Meal

(Seguin) — There was plenty of room at The Table this past Sunday as Seguin

gathered for a community Thanksgiving meal. The free meal was served to local families thanks to a community effort of approximately 20 local churches, civic organizations and businesses. [Read More](#)

Area First Responders Put Skills to the Test in Full Scale Training

The emergency call went out as a fire alarm at the high school but responding fire department units quickly learned there was much more to the simulated incident and backed out of the building. [Read More](#)

Business Organization looking to Attract New Residents to Downtown Seguin

(Seguin) – Downtown Seguin is the place to be this holiday season. Whether it's to shop or take part in the number of holiday activities scheduled throughout the month of December, folks with the Downtown Business Alliance of Seguin are making sure families get that invitation to visit the heart of the city this holiday season. [Read More](#)

REGION AND STATE NEWS

Texas Manufacturing Activity Flat, Outlooks Continue to Worsen

Growth in Texas factory activity abated in November, according to business executives responding to the Texas Manufacturing Outlook Survey. The production index, a key measure of state manufacturing conditions, fell five points to near zero, suggesting little change in output from October. [Read More](#)

San Antonio Economic Indicators

In October, the San Antonio economy experienced wage and job growth. The unemployment rate increased slightly due to an increase in the labor force. The housing market continued to show signs of cooling as home-price growth decelerated. Housing affordability continued to decline due to rising mortgage rates. [Read More](#)

Texas Economic Snapshot

Texas continues to lead the nation in an economic resurgence and remains one of the strongest and most diverse economies in the nation. Click the following link for a snapshot of the state's economic status: [Texas Economic Snapshot](#)

SMALL BUSINESS SPOTLIGHT

Ohhh Donna's Sweets & Treats



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