



About the SEDC

Seguin Job Board

Workforce In Seguin

TOP STORIES

Seguin Job Shadow Program 2025

February was Career & Technical Education (CTE) Month, and we were thrilled to celebrate by hosting Seguin Job Shadow 2025!

Throughout four days in February, **139 students** from Seguin ISD, Navarro ISD, Marion ISD, and Southwest Preparatory School had the opportunity to gain real-world experience by **shadowing 21 local businesses across Seguin**. This hands-on experience gave students a glimpse into a variety of industries and careers available right here in their hometown.

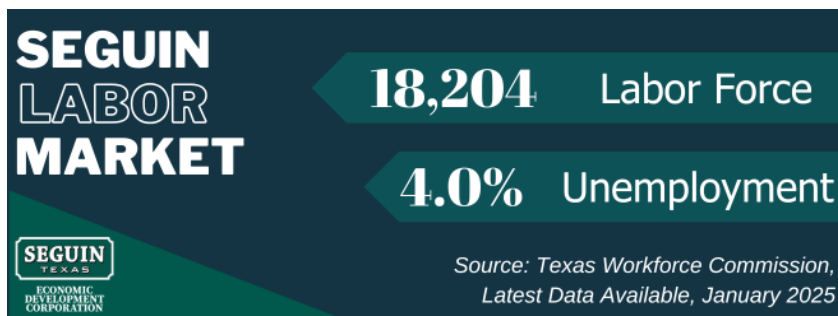
A huge thank you to the following businesses who opened their doors and shared their knowledge with the future workforce of Seguin! Thank you City of Seguin, CMC, Guadalupe Regional Medical Center, Guadalupe County, Guadalupe-Blanco River Authority, Gunn Chrysler, Dodge, Jeep, & RAM (Gunn Auto), Masters Electrical Services, LTD, Northeast Lakeview College, Paws to Perfection, LLC, Playhaus Pediatric Therapy, Rapid Urgent Care, Rave Gears, River Valley Design Center, Schaeffler, Seguin Area Chamber of Commerce, Teijin Automotive Technologies, Tier One Dental, and United Alloy.

☀️ You can read our Seguin Job Shadow impact report found [here](#). ☀️



Video Credit: Blue Horizon Media

LABOR MARKET SNAPSHOT



(Seguin, TX) The latest data from the Texas Workforce Commission (TWC) reveals that Seguin's unemployment rate has increased by 0.2 percentage points, rising to 4.0% from 3.8% the previous month. In January, Seguin's civilian labor force totaled 18,204, reflecting a 519-person increase compared to the same time last year. Additionally, Seguin's non-adjusted total nonfarm employment, which represents the number of filled jobs in the area, showed a slight decrease of 23 jobs compared to December 2024. Source: [Texas Labor Market Information](#)

LOCAL NEWS

Regional Job Fair Hits Record-Breaking Numbers in Seguin 🎯

The Winter Regional Job Fair in Seguin, Texas which was held on February 6, 2025, at the Seguin Coliseum hosted a record-breaking **747 job seekers** - shattering the previous record of 270 set in February 2024. This event is held in partnership with Seguin EDC, Schertz EDC, Cibolo EDC, and New Braunfels Chamber of Commerce. The next job fair will be held in Schertz, Texas on **Thursday, May 29, 2025**. The registration details for the next job fair will be announced in our next newsletter.

☀️ You can read our Winter Regional Job Fair Impact Report [here](#). ☀️

Business Ready Economic (BRE) Program

Are you a Seguin-based business? Take our 5-minute Business Retention and Expansion Survey to help us better serve you! This survey is shared with companies across Seguin each year to identify barriers to productivity, profitability, and sustainability. Your response matters!

Complete the BRE survey here 📧

<https://share.hsforms.com/1wodWBy5ARPCKf5WMIy1f9w43fmk>



SEGUIN'S BUSINESS READY ECONOMY (BRE) PROGRAM

Connecting the City of Seguin to local employers to identify barriers to productivity, profitability, and sustainability.



**Let us support your success:
Take the BRE Survey**

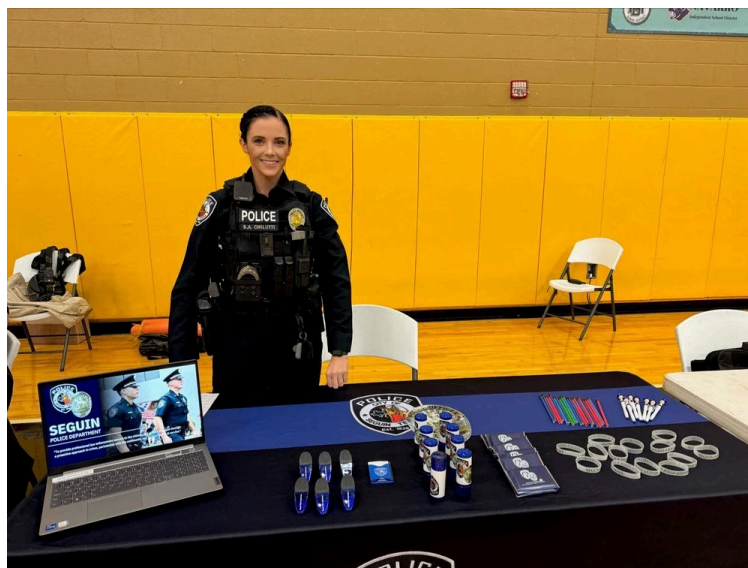
We want to help you succeed. Please take our survey!
Your responses provide invaluable insights into the challenges, needs, and opportunities for businesses in Seguin, TX



Take the survey:
Scan the QR code or visit <https://view.seguinedc.com/bre-survey>

For questions, please contact:
SEDC Deputy Director Alora Wachholz, 830-386-2545, awachholz@seguintexas.gov

RECRUITMENT EVENTS



Seguin Career Day

March 26, 2025

Seguin EDC in partnership with Seguin High School, Navarro High School, Marion High School, and Southwest Preparatory School are hosting our annual Seguin Career Day at Seguin High School. This event connects juniors and senior high

school students with direct employment and post-secondary opportunities in our region. ***We have 5 spots remaining for Seguin-based companies!***

- Register for your free table [here](#).
- Date: March 26, 2025
- Time: 8 am - 2 pm (event ending early this year!)
- Location: Seguin High School Gym
- What to Bring: Tablecloth, swag, job descriptions, job applications.


Spring Regional Job Fair

May 29, 2025

Save the Date! The next regional job fair will be held in Schertz, Texas, on **Thursday, May 29, 2025.**

Workforce Solutions Alamo Job Fair

June 4, 2025

Save the Date! Workforce Solutions Alamo will be hosting a local job fair for Seguin and Guadalupe County companies on Wednesday, June 4th.  Easy Registration: Just email Business Services at business.services@wsalamo.org to receive the registration link for this job fair event.

UPCOMING EVENTS



Seguin Talent Pipeline Management Collaborative (TPM) - April 9th

The next meeting for the Seguin Manufacturer's Talent Pipeline Management Collaborative will be held on **Wednesday, April 9** from **8:30-10:30 am**. A calendar invitation will be shared to invited guests this week. If you have any questions about this meeting, please email jdersen@seguintexas.gov.

Seguin's Regional CTE Advisory Meeting - April 23

The Career and Technical Regional Advisory Committee Meeting is a dynamic forum designed to foster collaboration between career and technical education (CTE) pathway professionals and industry experts. The primary goal of the meeting is to facilitate connections and partnerships that enhance the success of CTE programs in our local schools by aligning them with industry needs and trends. Companies are invited to register to attend this meeting to offer industry insights into your

profession. Dinner will be catered and the meeting will be held at the Seguin Coliseum on **Wednesday, April 23 from 5:30-7:30 pm**. Register in advance at the form linked [here](#).

Small Business Resource Fair - May 7th

The Seguin Economic Development Corporation, Seguin Main Street, and the Seguin Area Chamber of Commerce are hosting a Small Business Resource Fair for small businesses in Seguin! If you are a small business and would like to learn more about this event, please visit the landing page linked [here](#).

Seguin Industry Signing Days - May 13 and May 14

The Seguin Industry Signing Days is an event where high school seniors at Navarro High School and Seguin High School who have completed a Career and Technical Education (CTE) program sign a letter of intent to pursue their career in the workforce or continuing education through vocational training. Companies who are hiring seniors from Navarro or Seguin High Schools are encouraged to attend! Email jdersen@seguintexas.gov for more information and to register.

👉 Navarro High School Signing Day is on **May 13 from 9:45-10:45 am**.

👉 Seguin High School Signing Day is on **May 14 from 9:00-11:00 am**.

HR Lunch & Learn- June 5th

The quarterly HR Lunch and Learn will be held on **Thursday, June 5** from **11:30-1 pm** at the Seguin Utilities Operation Center. Lunch will be provided. Human Resources and Talent Acquisition Professionals can RSVP for this meeting [here](#).

Manufacturing Executives Guild of Seguin - June 11th

The Manufacturing Executives Guild of Seguin is hosted by Seguin EDC and Seguin Chamber of Commerce to offer Seguin's manufacturing executives a forum to network, connect, collaborate and share expertise. The next meeting will be held on **June 11 from 8:30-10:30 am** and will focus on **Organizations and Associations that Matter in Manufacturing**. This meeting is by invite-only.

CAREER TRAINING AND EDUCATION NEWS

A dark blue invitation card with gold decorative borders. At the top is a gold graduation cap flanked by diamond-shaped ornaments. The text is in white and gold. The main title 'Graduation Celebration' is in a large, elegant gold script. Below it, the text 'HONORING THE INAUGURAL CLASS OF THE TEXAS FAME LONE STAR CHAPTER' is in white. A paragraph in white text describes the event. The date and time 'MAY 2, 2025 | 6:30 PM - 8:30 PM' are in gold. The location 'River City at The Venue, 2032 Central Plaza, New Braunfels' is in white. At the bottom are the logos for Lone Star TXFAME and TSTC (Texas State Technical College).

YOU ARE CORDIALLY INVITED TO A

Graduation Celebration

HONORING THE INAUGURAL CLASS OF THE

TEXAS FAME LONE STAR CHAPTER

Texas State Technical College and the Texas Federation for Advanced Manufacturing Education (FAME) Lone Star Chapter, request your presence at this landmark event as we honor the very first graduating cohort.

MAY 2, 2025 | 6:30 PM - 8:30 PM

River City at The Venue
2032 Central Plaza, New Braunfels

Please RSVP to attend [here](#).

SEGUIN JOB BOARD



SEGUIN IS HIRING!

**Visit the Seguin Job Board
to view open positions**



SCAN ME



www.workinseguin.com

There are currently **171 job postings** listed on our WorkInSeguin.com website!

Newly posted job postings include:

- Uncertified Patrol Duty - Guadalupe County
- Asst. GIS Specialist - Guadalupe County
- Asst. GIS Specialist - Guadalupe County
- Production Technician - Central States Manufacturing
- Network Access Engineer - GVEC

Check out these available positions and more at www.workinseguin.com

Share this newsletter with your colleagues!

Do not let your colleagues miss a future workforce newsletter from Seguin. Be sure to sign up for the Seguin Spark! below.

Subscribe to The Seguin Spark!

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